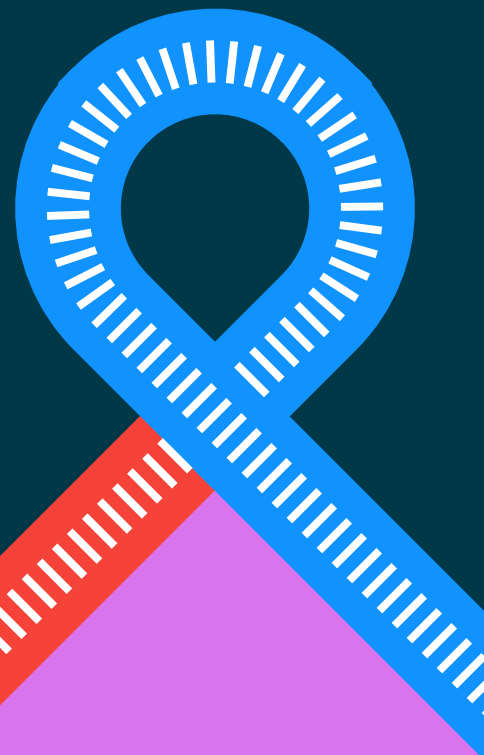


PHILANTHROPY'S
RESPONSE TO
HIV AND AIDS:
2022
GRANTMAKING



JULY 2024



CONTENTS

- 3** Foreword
- 7** Overview
- 8** Top Grantmakers
- 10** Populations of Focus
- 13** Intended Use
- 14** Geographic Focus
- 18** Top Funder Spotlights
- 20** Acknowledgments
- 22** Endnotes

FOREWORD

For over two decades, the annual resource tracking report from Funders Concerned About AIDS has been a beacon illuminating the landscape of HIV-related philanthropy. Our goal is to create data-based evidence that will help funders align resources with critical needs and support the people and places most impacted by HIV. This year marks the 21st edition of the report, and analyzes data on calendar year 2022 grantmaking.

This year's report reveals US\$659 million in HIV-related grants were disbursed by philanthropic organizations in 2022, a 6% decrease from 2021.

WE SEE CONCERNING TRENDS:

- Giving remains concentrated among few donors, with the top 20 funders—according to HIV disbursements—responsible for 84% of total giving in 2022.
- If we compare the giving of only the funders that we have 2021 and 2022 data for, the result is an even starker 13% decrease in overall funding. This validates that we're ultimately bearing witness to a decline in funding from many longstanding grantmakers in the field, including the Open Society Foundations, which fell from the top 20 list for the first time in 20 years.
- After spiking up due to a large research grant in 2021, funding focused on women and girls—who represent 53% of the world's people living with HIV (PLWH)—declined by 45% in 2022, marking its lowest level in six years.
- Globally, key populations—including transgender persons; gay, bisexual, and other men who have sex with men; people who use drugs; and sex workers—and their sexual partners account for 55% of new HIV infections—and upwards of 80% outside of sub-Saharan Africa—but only received 18% of total HIV philanthropy in 2022. HIV-related philanthropy for key populations is not increasing in proportion to meet the critical needs of these diverse populations. Overall, there was a small 4% increase in funding for key populations from 2021 to 2022, although it was not experienced evenly across population groups. Only funding for trans communities increased slightly, as well as grants to LGBTQI populations in general and key populations where no specific subpopulations were identified.
- Funding that addressed or was impacted by the COVID-19 pandemic decreased by 47% in 2022, despite its ongoing and chronic impact on PLWH.

AND A FEW BRIGHT SPOTS:

- The report includes new intersectional donors—mainly with a focus on human rights and LGBTQI communities—on the top 20 list for the first time.
- General Operating/Core Support—one of the most effective strategies to build and mobilize community responses—totaled US\$72 million in 2022, representing an impressive 60% increase from 2021.
- Following the full-scale Russian invasion of February 2022, funding to Ukraine increased by an incredible 571%, causing a slight overall increase to the Eastern Europe and Central Asia region, one of two global regions where new HIV infections continue to rise.

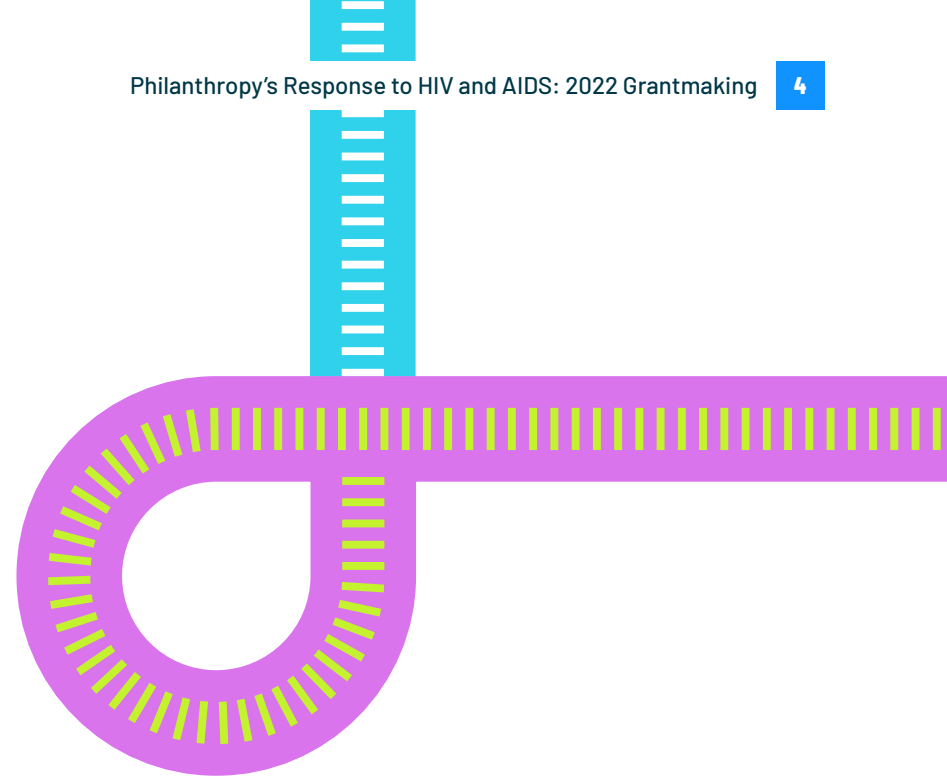
It is important to remember that these statistics do not occur in a vacuum—they impact real people.

With 39 million people living with HIV in the world today, philanthropy's US\$659 million roughly equates to a meager US\$17 per person living with HIV. Antiretroviral treatment (ART), when accessible, is a lifetime cost—ranging from US\$45 per year in Global Fund grant-implementing countries¹ to US\$36,000 annually in the U.S.²—and doesn't account for the critical need for supportive housing, employment, and mental healthcare services to often ensure its success. Further yet, 9 million PLWH still lack access to ART.

Thankfully philanthropy isn't alone, and governments have an important role to play. However, according to UNAIDS and KFF,³ donor government funding to HIV is “stable but stagnant,” and although it increased to US\$8.2 billion in 2022, it is still far below its high-water mark in 2014. Importantly, bilateral funding—provided directly to or on behalf of specific countries rather than to multilateral organizations— from all other countries except for the U.S. has been on the decline for the past decade. Notably, according to UNAIDS, annual funding was nearly US\$ 9 billion short of the US\$29.3 billion needed by 2025 to reach our goals of ending AIDS as a public health threat by 2030.

WHAT DOES THIS MEAN FOR PHILANTHROPY'S RESPONSE IN THIS MOMENT?

There is always a delicate dance when writing this report. The data is historical, but the HIV response is current, and increasingly urgent. We look at the data within the year of its context, but we also know what's coming: a fraught road within a global election year; a contentious and temporary reauthorization of the U.S. President's Emergency Plan for AIDS Relief (PEPFAR); inequitable access to HIV prevention, treatment and services; continued war and displacement in many parts of the world; rising infection rates in Eastern Europe and Central Asia (EECA) and the Middle East and North Africa (MENA); the passage of inhumane laws against LGBTQI communities in Belarus, Georgia, Ghana, Iraq, Kyrgyzstan, Uganda, and the U.S.; and waning philanthropy in many sectors. In 2023, total U.S. charitable giving also dropped, for the first time since 2021.



Unlike the earliest days of the epidemic, we now have the medical knowledge and tools to bring an end to AIDS in our lifetimes. Cities and even entire countries, such as Amsterdam and Australia, have rallied across sectors to move closer to a reality of no new HIV infections.

Yet intersecting structural and societal barriers—including stigma and discrimination, economic disparities, racial injustice, gender inequality, criminalization, migration, geopolitical conflict, and inequitable access to healthcare—conspire to keep the vision of a post-AIDS future out of reach. Indeed, the experiences of people living with and vulnerable to HIV bring to light what is often hiding in the shadows. For example, we commonly see new HIV transmissions climb within countries impacted by political repression, anti-LGBTQI policies, war, and other crises.

The field of HIV philanthropy began with a calling in: a demonstration to broader philanthropy how their resources and leadership could make a difference in the fight against HIV.

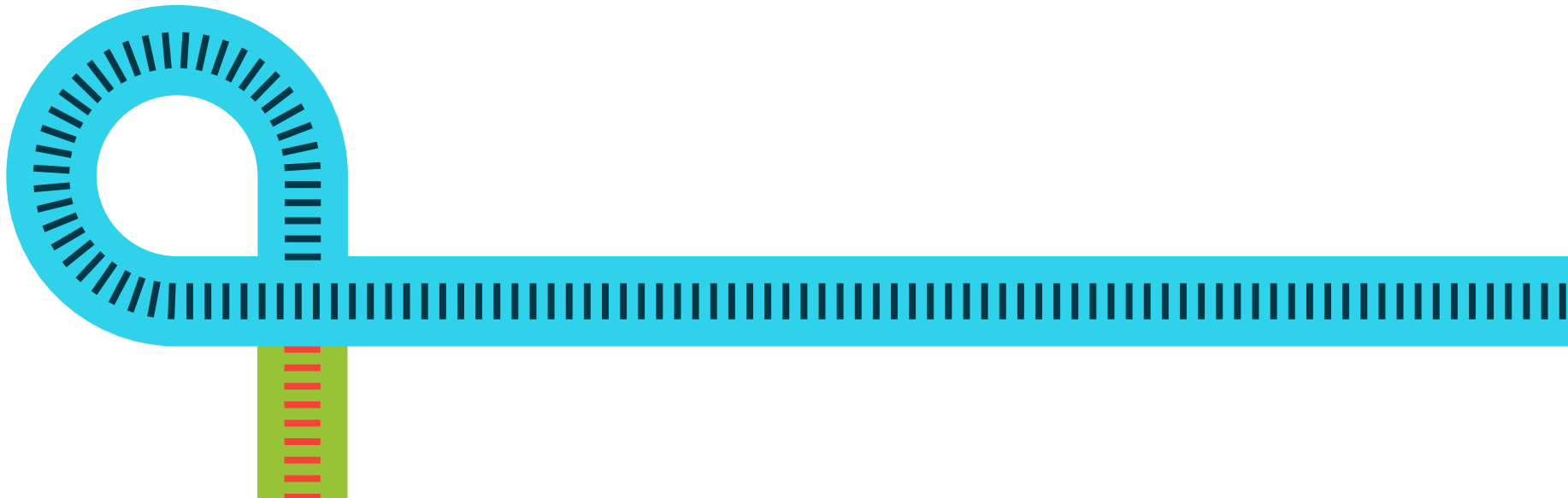
Today, that calling reverberates once more. Why should this matter to you?

If you are a **long-time HIV funder**, the work is not done. We need you to stay in the game to sustain the infrastructure and civil society advocacy that has helped to build the HIV movement and is needed now more than ever.

If you are at a **feminist fund or women's foundation**, we want you to understand and address the significant risks that HIV poses to the education, economic advancement, and sexual and reproductive health and rights of adolescent girls and young women around the world.

If you're a **human rights, democracy, or health funder**, we want you to see the direct link between the closing of civil society spaces and people's health. Recent data from the Global Fund to Fight AIDS, Tuberculosis, and Malaria found that in 2021, 78% of deaths from HIV, tuberculosis, and malaria—and 83% of new infections—occurred in countries where civil society was classified as closed or repressed.⁴

Indeed, we have seen the provision of **flexible funding**—a rallying cry and strategy across portfolios—help HIV clinics in Côte d'Ivoire become safe harbors for **LGBTQI communities**. And **participatory grantmaking** in the Caribbean has empowered **sex workers** not only to address HIV, but also the syndemics facing their communities, including **migration and poverty**.



These examples point to a solution: Supporting the people and places most impacted by HIV will not only end the epidemic, but it will also increase access to healthcare, racial and gender justice, sexual and reproductive health and rights, and democracy in the long run.

There is further cause for optimism. In 2022, we witnessed the emergence of intersectional funders, many with a focus on human rights and LGBTQI communities, breaking into the top 20 for the first time. Their presence is not only welcomed but urgently required, as key populations disproportionately bear the brunt of the HIV epidemic. We also see the debut of Mackenzie Scott's Yield Giving, with a first infusion of available data on HIV-related giving.

This report also heralds a more than 500% increase in funding to the Ukraine, following the full-scale Russian invasion of February 2022. FCAA partnered with Aidsfonds to mobilize a donor working group of more than 20 funding organizations to coordinate resources to the country with an emphasis on reaching key populations impacted by HIV. That increase in funding is a direct result of those donors' leadership and advocacy. The working group has since grown to include new humanitarian and human rights-based donors who understand the ways in which our funding intersects and that together, we can better address the needs of vulnerable populations

that are often unable to access humanitarian aid. The group is now leveraging these insights and resources to address emerging needs throughout the region in response to the continued conflict, forced migration, and increasing authoritarianism in the region.

We hope that you can see a place for your work within this report, and that the data will support your advocacy—within your institutions and beyond—to ensure philanthropic resources reach the people and places most impacted by HIV.

We share our gratitude to the efforts of all the grantmakers and grantees whose work, innovation, and resilience are represented within these data.

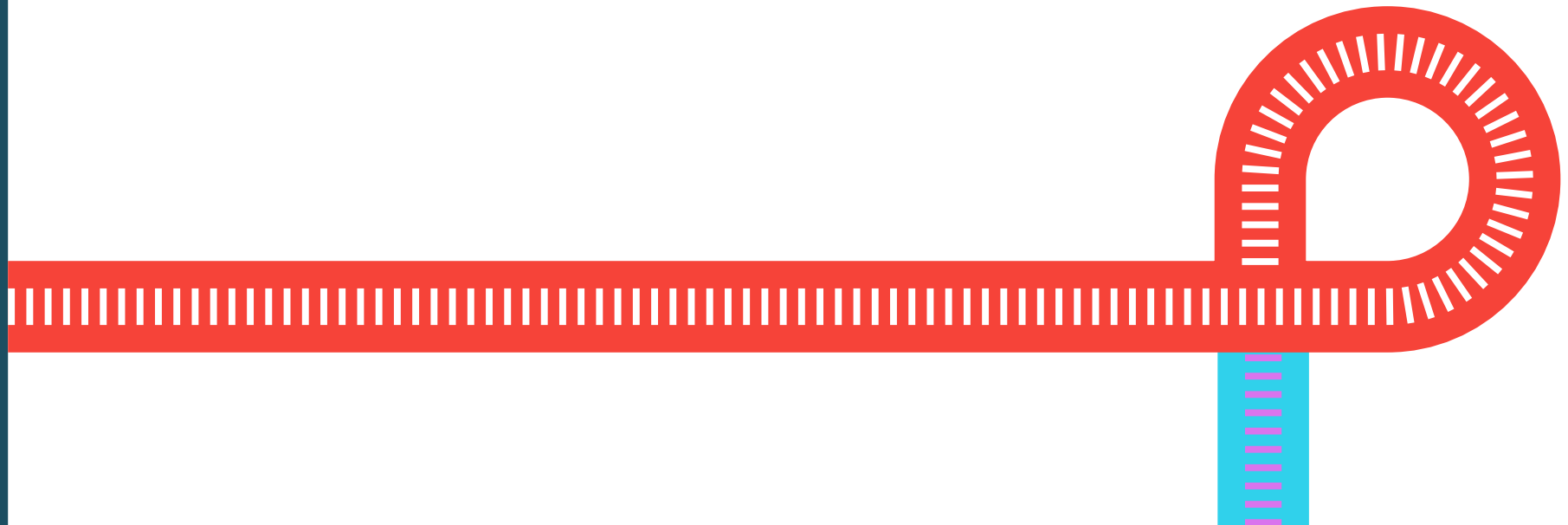
In Solidarity,



Masen Davis

Executive Director

Funders Concerned About AIDS



OVERVIEW

TOTAL PHILANTHROPIC SUPPORT TO ADDRESS HIV AND AIDS IN 2022:
 A **6% DECLINE** FROM 2021

\$659,063,170



767
funders

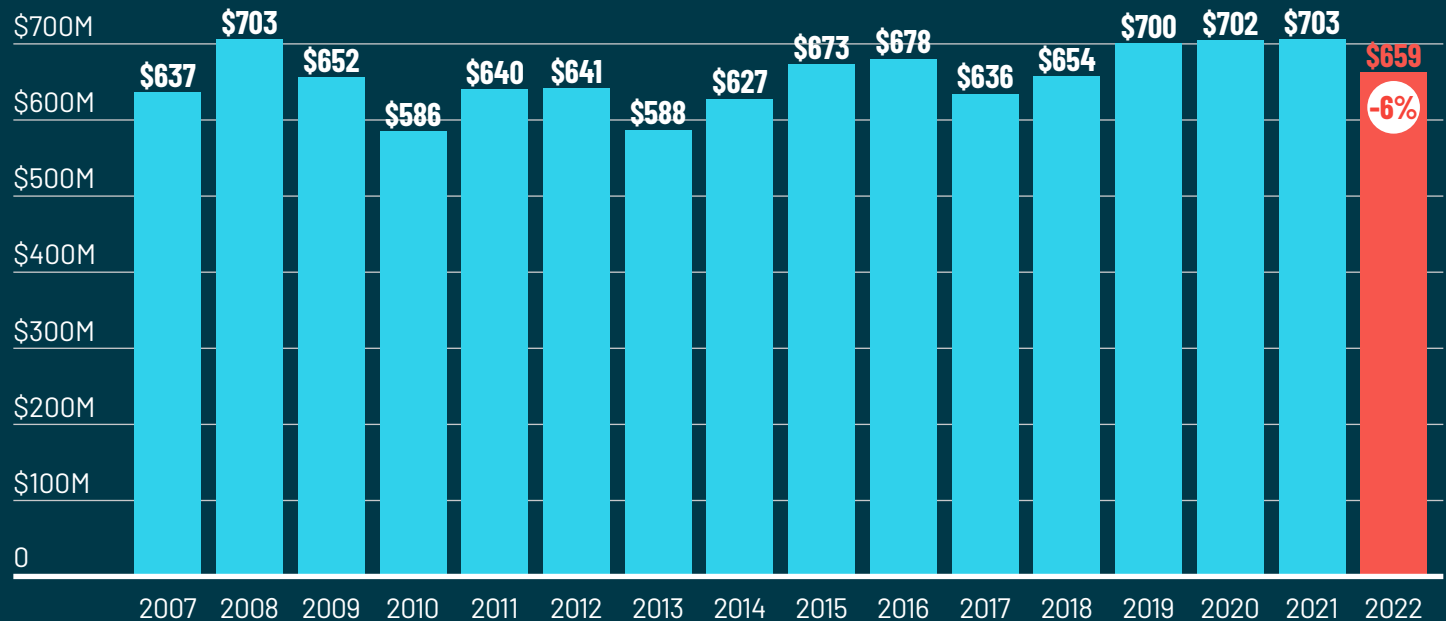


6,307
grants



~2,700
grantees

2007-2022 HIV-related Philanthropic Disbursements (US\$)⁵



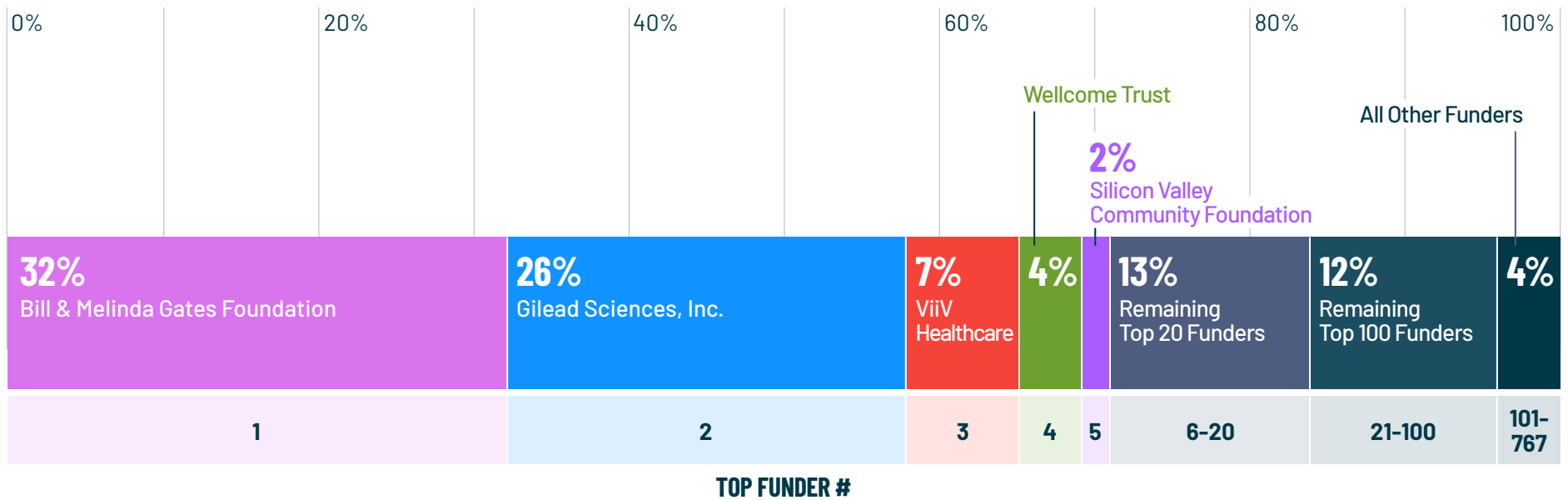
TOP GRANTMAKERS

2022 Top 20 HIV-related Philanthropic Funders (US\$)⁶

In 2022, the top 20 HIV-related funders—out of 767 total funders tracked—disbursed US\$580 million in grants. This accounted for **84%** of the total HIV-related philanthropy for that year.

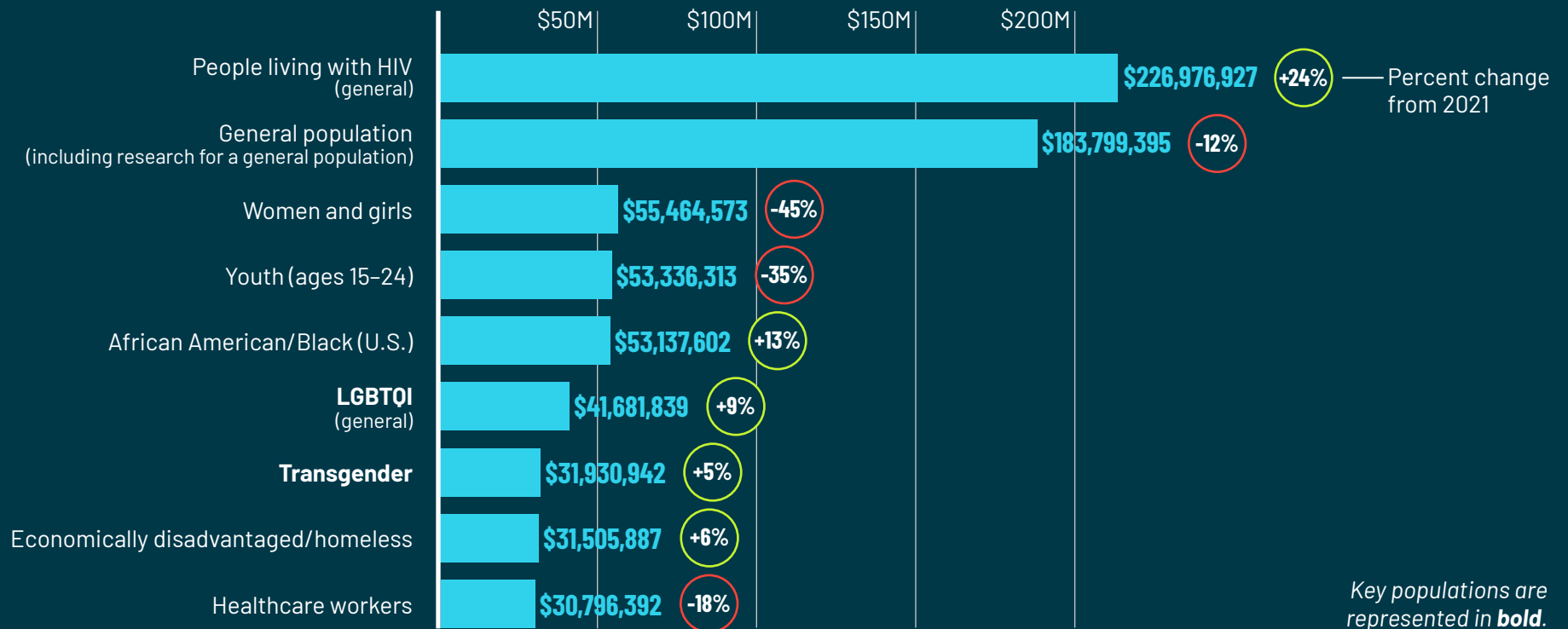
| FUNDER | | HIV-RELATED DISBURSEMENT | CHANGE FROM 2021 | NUMBER OF GRANTS | FUNDER | | HIV-RELATED DISBURSEMENT | CHANGE FROM 2021 | NUMBER OF GRANTS |
|--------|-------------------------------------|--------------------------|------------------|------------------|--------|--|--------------------------|------------------|------------------|
| 1 | Bill & Melinda Gates Foundation | 220,885,629 | -4% | 319 | 11 | Sidaction | 6,303,012 | -16% | 190 |
| 2 | Gilead Sciences, Inc. ⁷ | 177,248,113 | -26% | 948 | 12 | UHAI-EASHRI | 5,180,902 | 74% | 197 |
| 3 | ViiV Healthcare | 51,845,407 | 16% | 860 | 13 | Stephen Lewis Foundation | 4,912,032 | -5% | 214 |
| 4 | Wellcome Trust | 28,313,614 | -18% | 65 | 14 | Children's Investment Fund Foundation | 4,001,623 | -28% | 8 |
| 5 | Silicon Valley Community Foundation | 14,000,000 | -55% | 2 | 15 | MAC Viva Glam Fund | 3,871,836 | -48% | 129 |
| 6 | Elton John AIDS Foundation | 11,013,207 | 26% | 79 | 16 | Nationale Postcode Loterij (Dutch National Postcode Lottery) | 3,791,773 | -14% | 2 |
| 7 | Broadway Cares/Equity Fights AIDS | 10,436,437 | 6% | 437 | 17 | American Jewish World Service | 3,585,626 | 3% | 126 |
| 8 | MSD (Merck & Co.) | 8,706,650 | 11% | 82 | 18 | JB and MK Pritzker Family Foundation | 3,413,427 | n/a | 15 |
| 9 | Aidsfonds | 8,515,800 | 22% | 141 | 19 | Wellspring Philanthropic Fund | 3,205,000 | n/a | 20 |
| 10 | Yield Giving | 8,000,000 | n/a | 1 | 20 | Arcus Foundation | 2,949,000 | n/a | 23 |

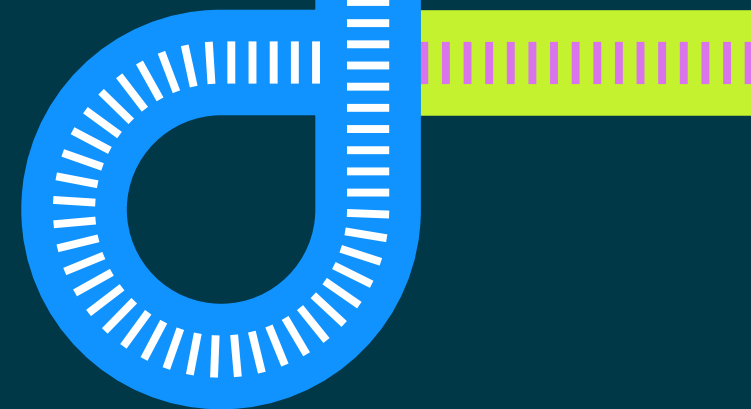
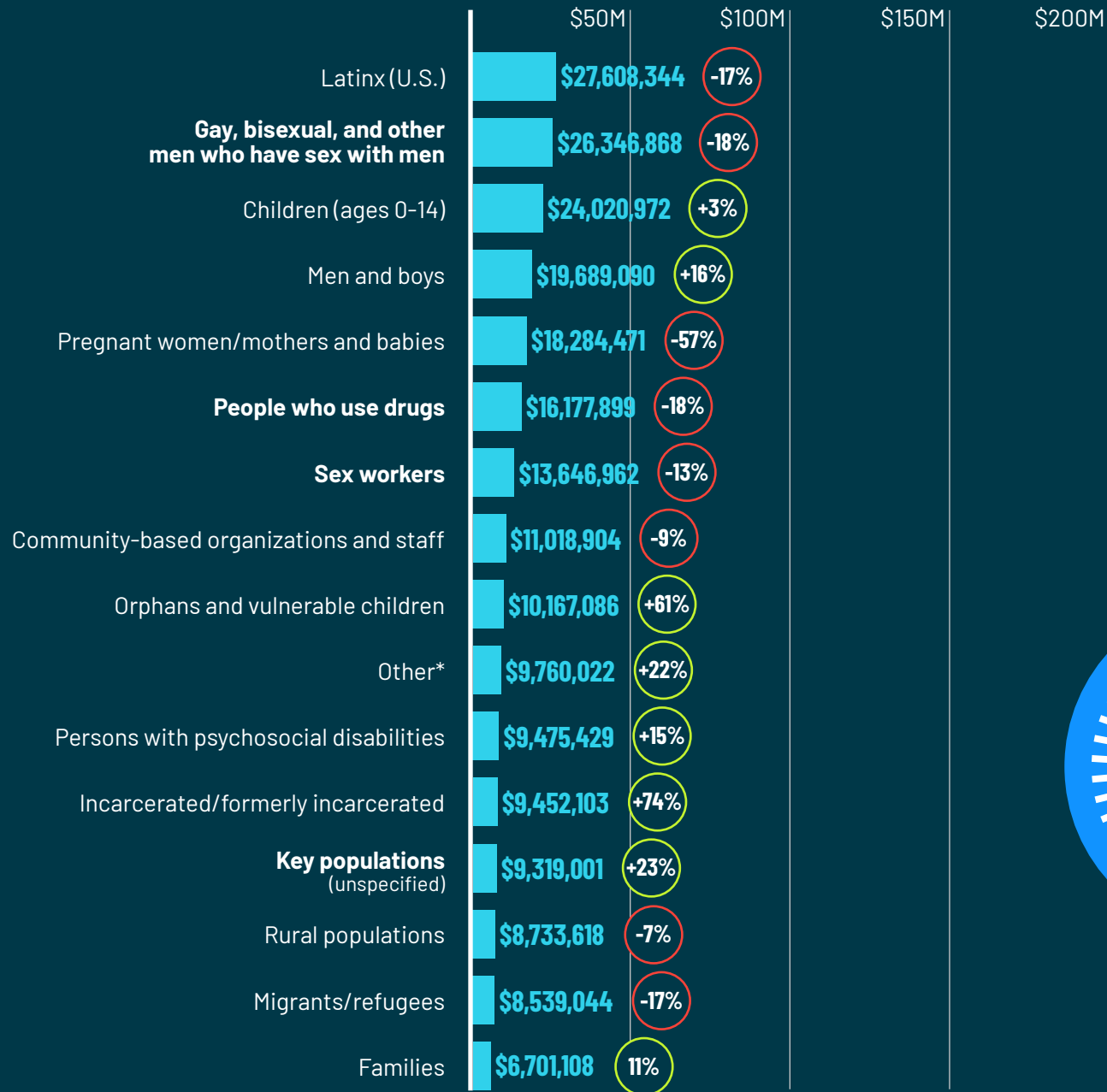
2022 Distribution of HIV-related Philanthropic Funding (by percentage of total disbursements)



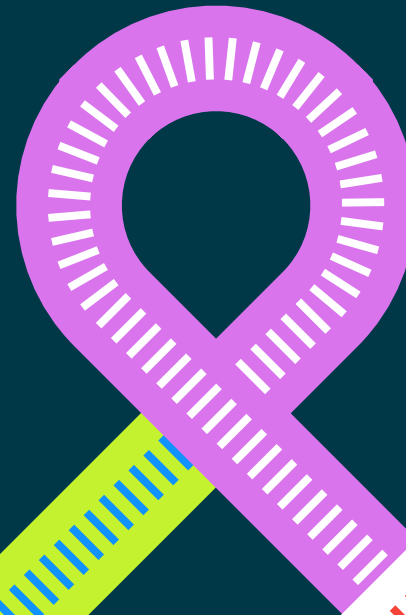
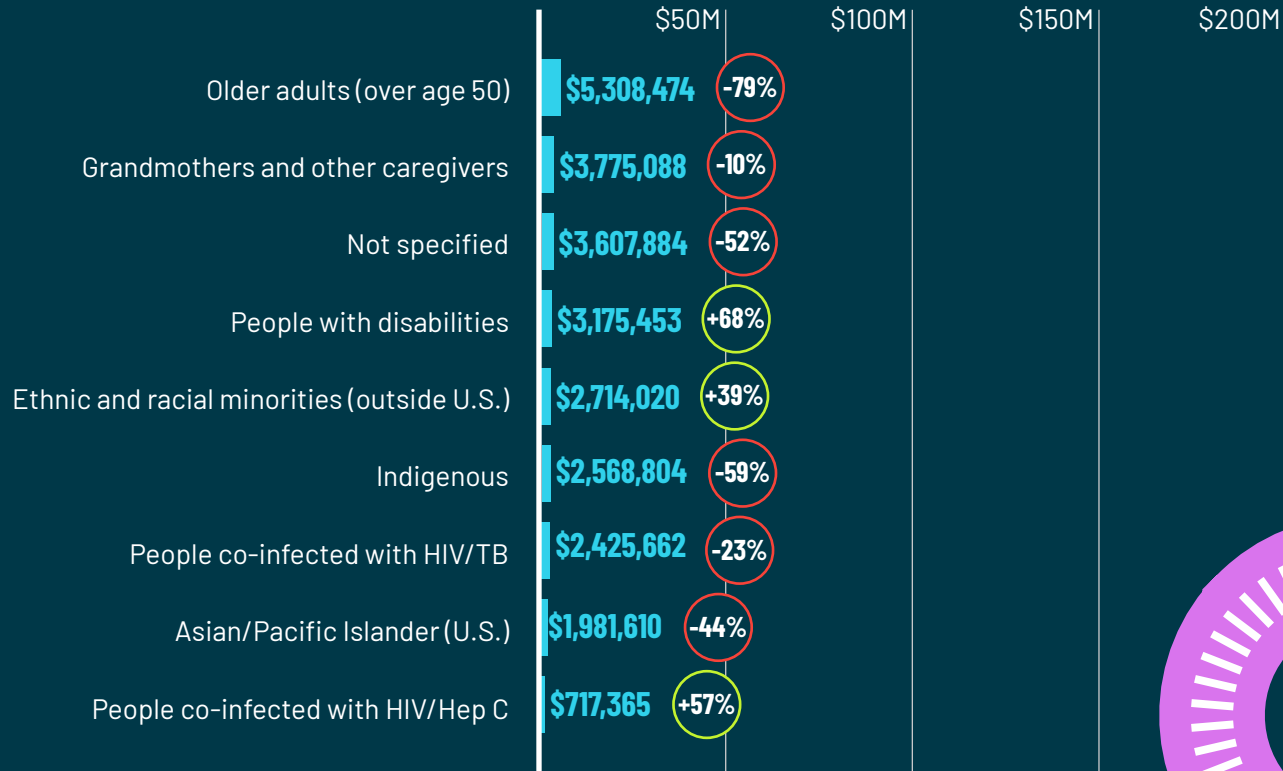
POPULATIONS OF FOCUS

2022 HIV Philanthropy: Populations of Focus (USD)⁸



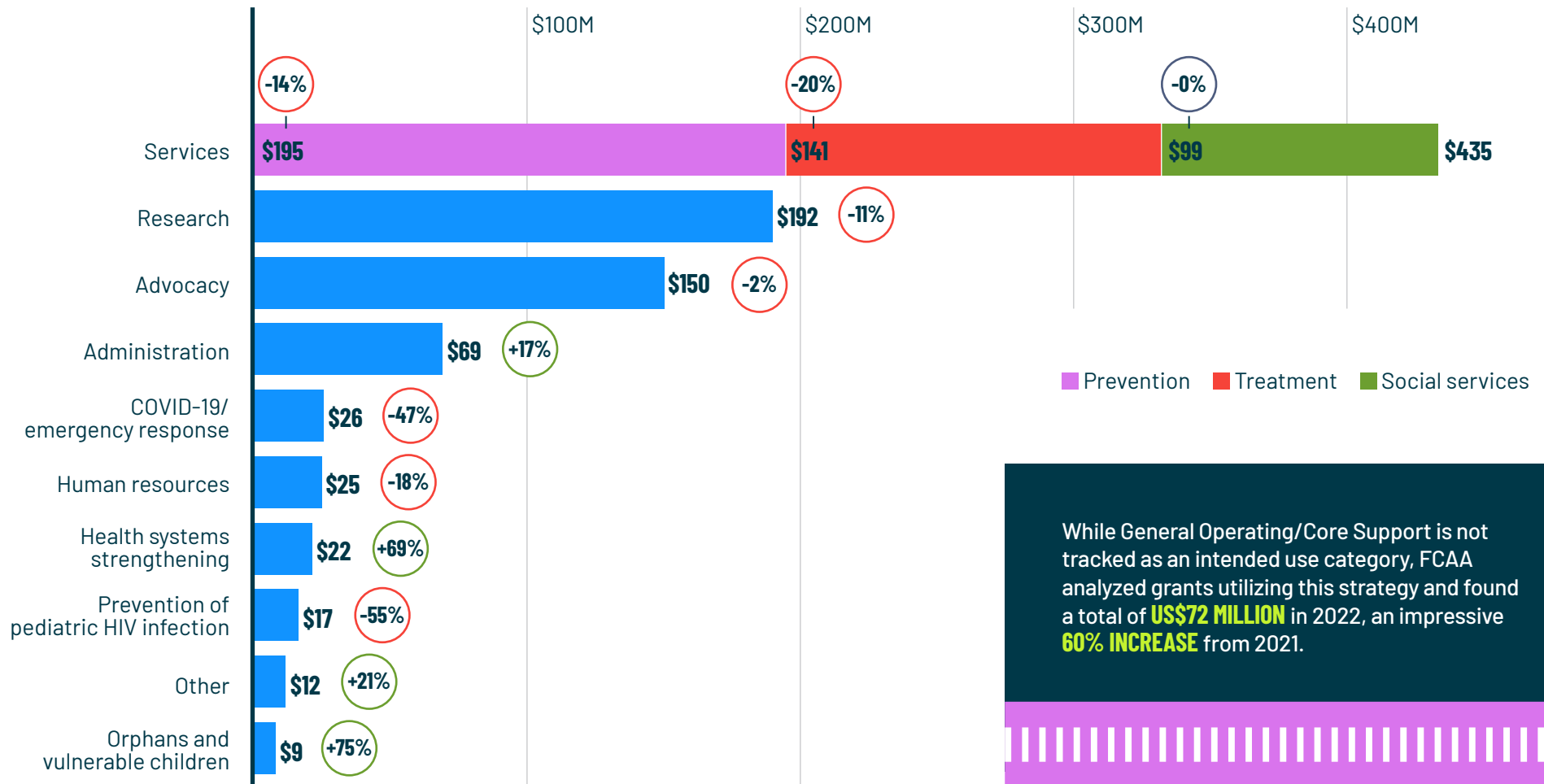


*The *Other* category includes funding that does not fall under the predetermined categories, such as funding to survivors of violence or faith communities.



INTENDED USE

2022 HIV Philanthropy: Intended Use of Funding (USD)⁸



While General Operating/Core Support is not tracked as an intended use category, FCAA analyzed grants utilizing this strategy and found a total of **US\$72 MILLION** in 2022, an impressive **60% INCREASE** from 2021.

GEOGRAPHIC FOCUS

A look at the HIV epidemic on a global scale reveals some stark inequities in the distribution of philanthropy versus the prevalence of HIV. Despite only 6% of people living with HIV (PLWH) residing in Western & Central Europe and North America, the regions receive roughly US\$119 per person living with HIV, whereas regions like Latin America and Asia & the Pacific each receive only US\$2 per PLWH from HIV philanthropy.



Legend:

REGION

2022 HIV Philanthropy (US\$)

-7% — Percent change from 2021

👤 Number of PLWH in 2022

+1%

⚠️ Number of new infections in 2022

-7%

🚫 Number of AIDS-related deaths in 2022

-5%

\$ Philanthropic dollars per PLWH

GLOBAL

\$659,063,170

-6%

👤 39,000,000

+1%

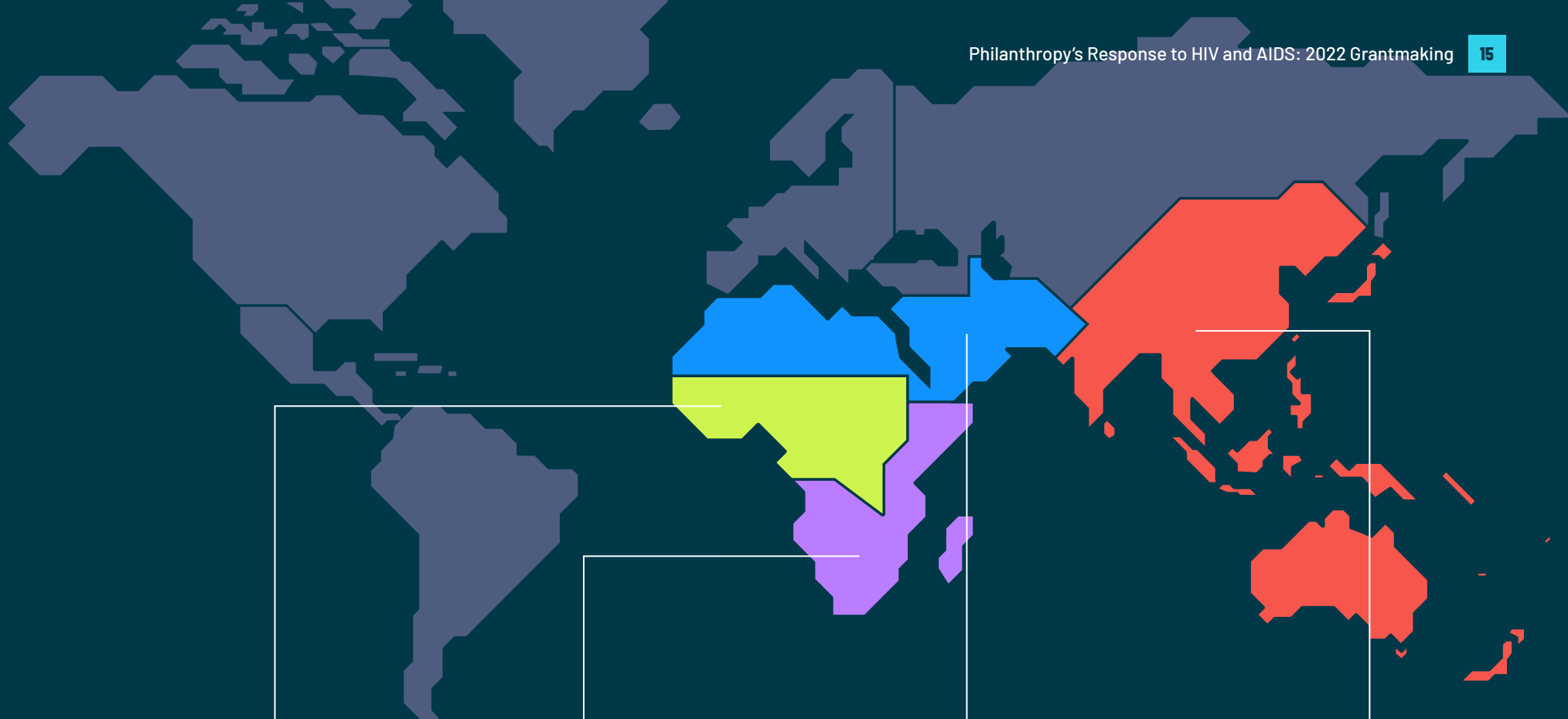
⚠️ 1,300,000

-7%

🚫 630,000


-5%


\$17 per PLWH




WESTERN & CENTRAL AFRICA

\$63,346,120 +69%

 4,800,000 0%


 160,000 -11%


 120,000 -14%

\$13 per PLWH

EASTERN & SOUTHERN AFRICA

\$192,658,734 +5%

 20,800,000 0%


 500,000 -11%


 260,000 -4%

\$9 per PLWH

MIDDLE EAST & NORTH AFRICA

\$1,565,763 +5%

 190,000 +6%

 17,000 +6%

 5,300 +2%


\$8 per PLWH

ASIA & THE PACIFIC

East Asia and Southeast Asia
\$6,849,228 -17%

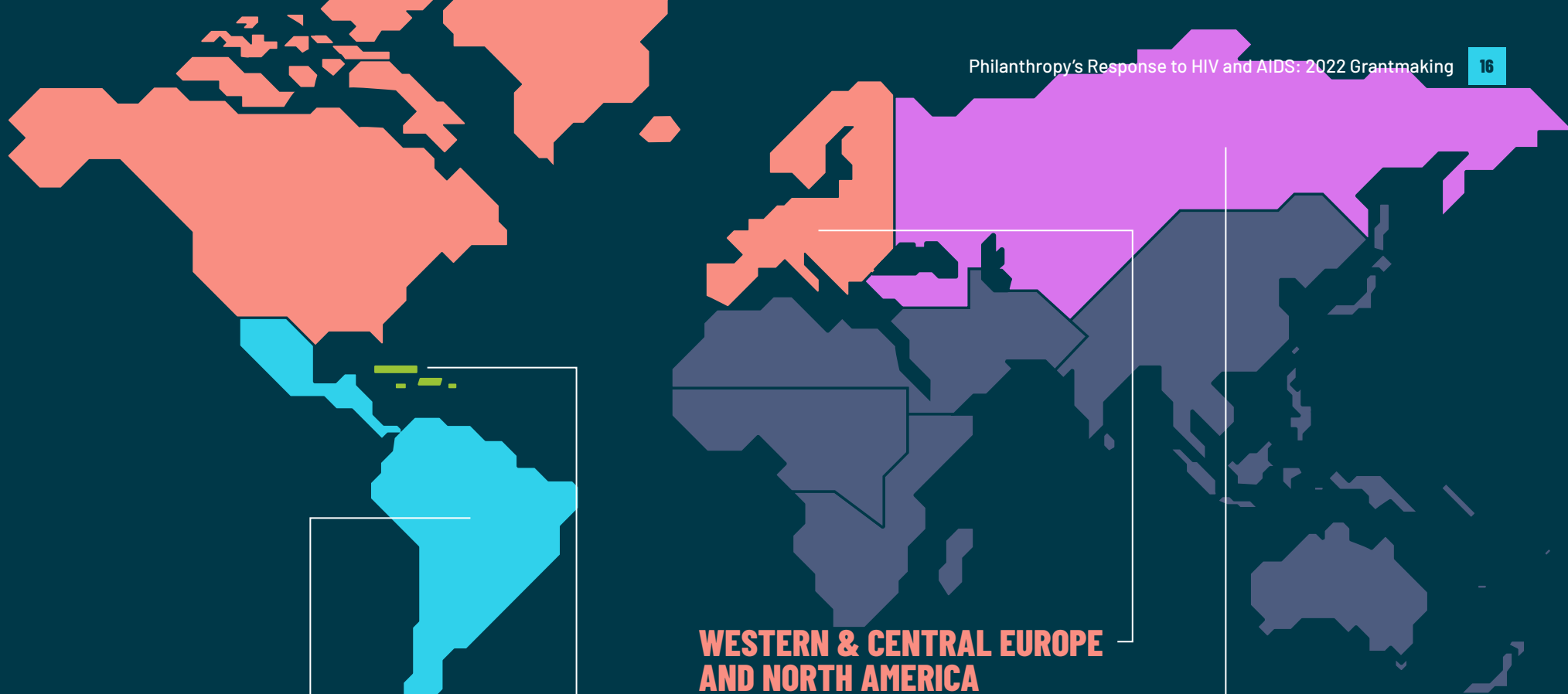
South Asia and the Pacific
\$3,459,137 -30%

 6,500,000 +8%

 300,000 0%

 150,000 0%

\$2 per PLWH



LATIN AMERICA

\$5,269,167 +28%
 2,200,000 +5%
 110,000 0%
 27,000 -4%

\$2 per PLWH

CARIBBEAN

\$3,122,697 +24%
 330,000 +3%
 16,000 0%
 5,600 -5%

\$9 per PLWH

WESTERN & CENTRAL EUROPE AND NORTH AMERICA

United States
 \$252,540,375 -6%
Canada
 \$1,353,303 -56%
 2,300,000 0%
 58,000 -2%
 13,000 0%

\$119 per PLWH

EASTERN EUROPE & CENTRAL ASIA

\$14,517,033 +13%
 2,000,000 +5%
 160,000 +7%
 48,000 +9%

\$7 per PLWH

2022 Top 5 Funders per Global Region

WESTERN & CENTRAL EUROPE AND NORTH AMERICA

United States

Gilead Sciences, Inc.
 ViiV Healthcare
 Broadway Cares/Equity Fights AIDS
 Yield Giving
 MSD (Merck & Co.)

Western & Central Europe

Gilead Sciences, Inc.
 ViiV Healthcare
 Sidaction
 Aidsfonds
 National Lottery Community Fund

Canada

ViiV Healthcare
 Gilead Sciences, Inc.
 MAC Viva Glam Fund
 Bill & Melinda Gates Foundation
 Red Umbrella Fund

CARIBBEAN

Arcus Foundation
 Gilead Sciences, Inc.
 MAC Viva Glam Fund
 American Jewish World Service
 Mpact Global Action

LATIN AMERICA

Arcus Foundation
 Gilead Sciences, Inc.
 Red Umbrella Fund
 International Treatment Preparedness Coalition
 American Jewish World Service

WESTERN & CENTRAL AFRICA

Bill & Melinda Gates Foundation
 Wellcome Trust
 ViiV Healthcare
 Children's Investment Fund Foundation
 Sidaction

EASTERN & SOUTHERN AFRICA

Bill & Melinda Gates Foundation
 Wellcome Trust
 Silicon Valley Community Foundation
 ViiV Healthcare
 Stephen Lewis Foundation

MIDDLE EAST & NORTH AFRICA

Wellcome Trust
 Red Umbrella Fund
 Gilead Sciences, Inc.
 Mpact Global Action
 Bill & Melinda Gates Foundation

EASTERN EUROPE & CENTRAL ASIA

Gilead Sciences, Inc.
 Elton John AIDS Foundation
 ViiV Healthcare
 Aidsfonds
 International Treatment Preparedness Coalition

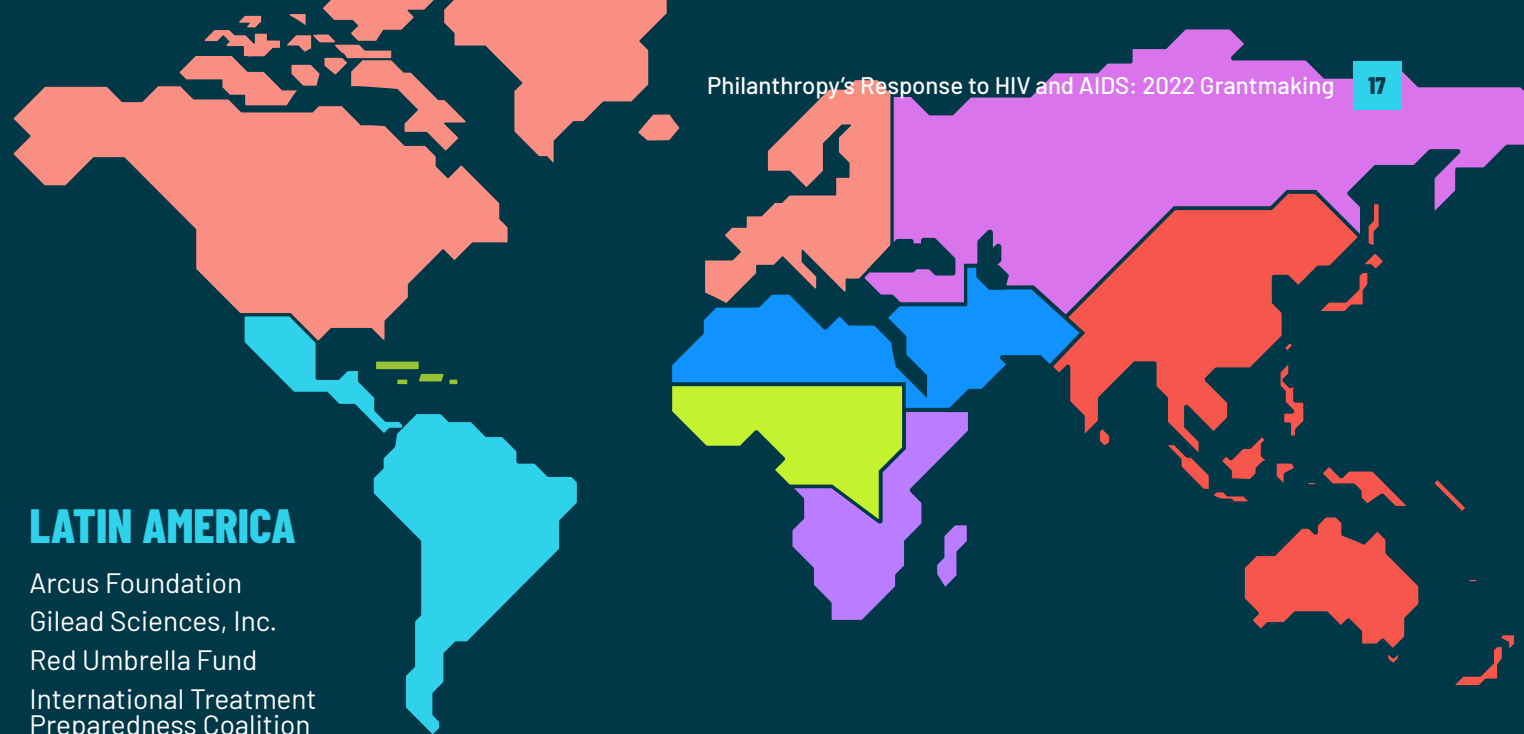
ASIA & THE PACIFIC

East Asia and Southeast Asia

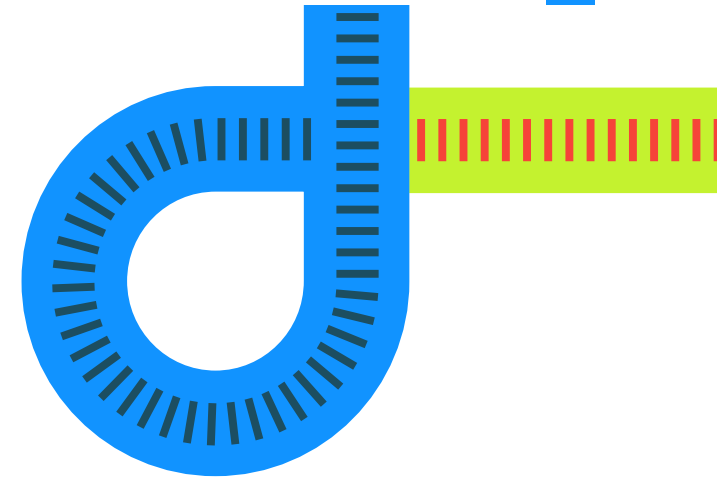
Gilead Sciences, Inc.
 Association François-Xavier Bagnoud (FXB) International
 ViiV Healthcare
 Bill & Melinda Gates Foundation
 Elton John AIDS Foundation

South Asia and the Pacific

Elton John AIDS Foundation
 ViiV Healthcare
 Gilead Sciences, Inc.
 MAC Viva Glam Fund
 King Baudouin Foundation



TOP FUNDER SPOTLIGHTS



FCAA strives to spotlight the leadership of top funders engaged in supporting strategies and populations of focus that are critical to the fight against HIV and AIDS.

These lists include the top 10 funders who disbursed the most USD to each given strategy or population in 2022. However, this year, rather than listing each group in ascending order by most dollars disbursed, they are listed by the percent of their total HIV grantmaking that went to each area of focus. This format offers more prominence to funders that are wholeheartedly focusing on these issue areas, even if that amounts to fewer total resources.

2022 Top 10 Funders of:

ADVOCACY

| | | |
|--|-----|------|
| Yield Giving | #4 | 100% |
| Nationale Postcode Loterij (Dutch National Postcode Lottery) | #7 | 100% |
| Wellspring Philanthropic Fund | #10 | 94% |
| American Jewish World Service | #9 | 89% |
| UHAI-EASHRI | #5 | 88% |
| Aidsfonds | #8 | 40% |
| ViiV Healthcare | #3 | 37% |
| Elton John AIDS Foundation | #6 | 35% |
| Gilead Sciences, Inc. | #1 | 19% |
| Bill & Melinda Gates Foundation | #2 | 12% |

GENERAL OPERATING SUPPORT

| | | |
|--|-----|------|
| Broadway Cares/Equity Fights AIDS | #2 | 100% |
| Yield Giving | #3 | 100% |
| Nationale Postcode Loterij (Dutch National Postcode Lottery) | #7 | 100% |
| Red Umbrella Fund | #8 | 100% |
| Ford Foundation | #10 | 100% |
| UHAI-EASHRI | #6 | 80% |
| Wellspring Philanthropic Fund | #9 | 56% |
| ViiV Healthcare | #4 | 14% |
| Gilead Sciences, Inc. | #1 | 14% |
| Bill & Melinda Gates Foundation | #5 | 2% |

■ Percent of grantmaker's HIV funding

■ Rank by total USD

SEX WORKERS

| | | |
|-------------------------------|-----|------|
| Red Umbrella Fund | #2 | 100% |
| Global Fund for Women | #9 | 56% |
| Third Wave Fund | #10 | 50% |
| UHAI-EASHRI | #3 | 34% |
| American Jewish World Service | #7 | 22% |
| Sidaction | #4 | 22% |
| Elton John AIDS Foundation | #8 | 7% |
| Wellcome Trust | #6 | 4% |
| ViiV Healthcare | #5 | 2% |
| Gilead Sciences, Inc. | #1 | 1% |

GAY, BISEXUAL, AND OTHER MEN WHO HAVE SEX WITH MEN

| | | |
|-----------------------------------|-----|------|
| Mpact Global Action | #5 | 100% |
| Southern AIDS Coalition | #10 | 22% |
| Elton John AIDS Foundation | #3 | 21% |
| MSD (Merck & Co.) | #4 | 20% |
| ViiV Healthcare | #2 | 13% |
| Sidaction | #6 | 9% |
| Gilead Sciences, Inc. | #1 | 7% |
| UHAI-EASHRI | #7 | 4% |
| Stephen Lewis Foundation | #8 | 4% |
| Broadway Cares/Equity Fights AIDS | #9 | 2% |

TRANSGENDER COMMUNITIES

| | | |
|--------------------------------|-----|-----|
| Groundswell Fund | #5 | 62% |
| Third Wave Fund | #8 | 55% |
| Arcus Foundation | #4 | 47% |
| California Wellness Foundation | #9 | 44% |
| Wellspring Philanthropic Fund | #6 | 27% |
| Elton John AIDS Foundation | #3 | 13% |
| UHAI-EASHRI | #10 | 10% |
| Sidaction | #7 | 10% |
| ViiV Healthcare | #2 | 10% |
| Gilead Sciences, Inc. | #1 | 9% |

WOMEN AND GIRLS

| | | |
|--|-----|------|
| African Women's Development Fund | #8 | 100% |
| Stephen Lewis Foundation | #4 | 51% |
| American Jewish World Service | #6 | 48% |
| Children's Investment Fund Foundation | #5 | 48% |
| Nationale Postcode Loterij (Dutch National Postcode Lottery) | #7 | 38% |
| UHAI-EASHRI | #9 | 24% |
| ViiV Healthcare | #2 | 18% |
| Bill & Melinda Gates Foundation | #1 | 6% |
| Wellcome Trust | #10 | 4% |
| Gilead Sciences, Inc. | #3 | 4% |

PEOPLE WHO USE DRUGS

| | | |
|-----------------------------------|-----|------|
| Comer Family Foundation | #4 | 100% |
| Community Education Group | #6 | 89% |
| AIDS United | #5 | 29% |
| Red Umbrella Fund | #9 | 24% |
| Elton John AIDS Foundation | #2 | 21% |
| MAC Viva Glam Fund | #8 | 12% |
| ViiV Healthcare | #1 | 8% |
| Sidaction | #10 | 7% |
| Broadway Cares/Equity Fights AIDS | #7 | 6% |
| Gilead Sciences, Inc. | #3 | 1% |

PRE-EXPOSURE PROPHYLAXIS (PrEP)

| | | |
|---|-----|-----|
| JB and MK Pritzker Family Foundation | #5 | 36% |
| Children's Investment Fund Foundation | #4 | 34% |
| Morris and Gwendolyn Cafritz Foundation | #10 | 32% |
| Arcus Foundation | #9 | 12% |
| Bill & Melinda Gates Foundation | #1 | 11% |
| Sidaction | #8 | 6% |
| Elton John AIDS Foundation | #6 | 6% |
| Gilead Sciences, Inc. | #2 | 5% |
| MSD (Merck & Co.) | #7 | 5% |
| ViiV Healthcare | #3 | 4% |

ACKNOWLEDGMENTS

For a full list of 2022 funders and report methodology, please visit: www.resourcetracking.fcaids.org

ABOUT FCAA

Funders Concerned About AIDS (FCAA) unites philanthropic leaders to pursue a shared vision of a world without AIDS. Through research, advocacy, and opportunities for collaboration, we work to help mobilize and grow funding for the ever-changing fight against HIV. Our global network of members and partners represent the majority of HIV-related grantmaking today – providing critical support for the people and places most impacted by the epidemic.

Learn more at: www.fcaids.org or join the conversation online.

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DONORS

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REPORT CREDITS

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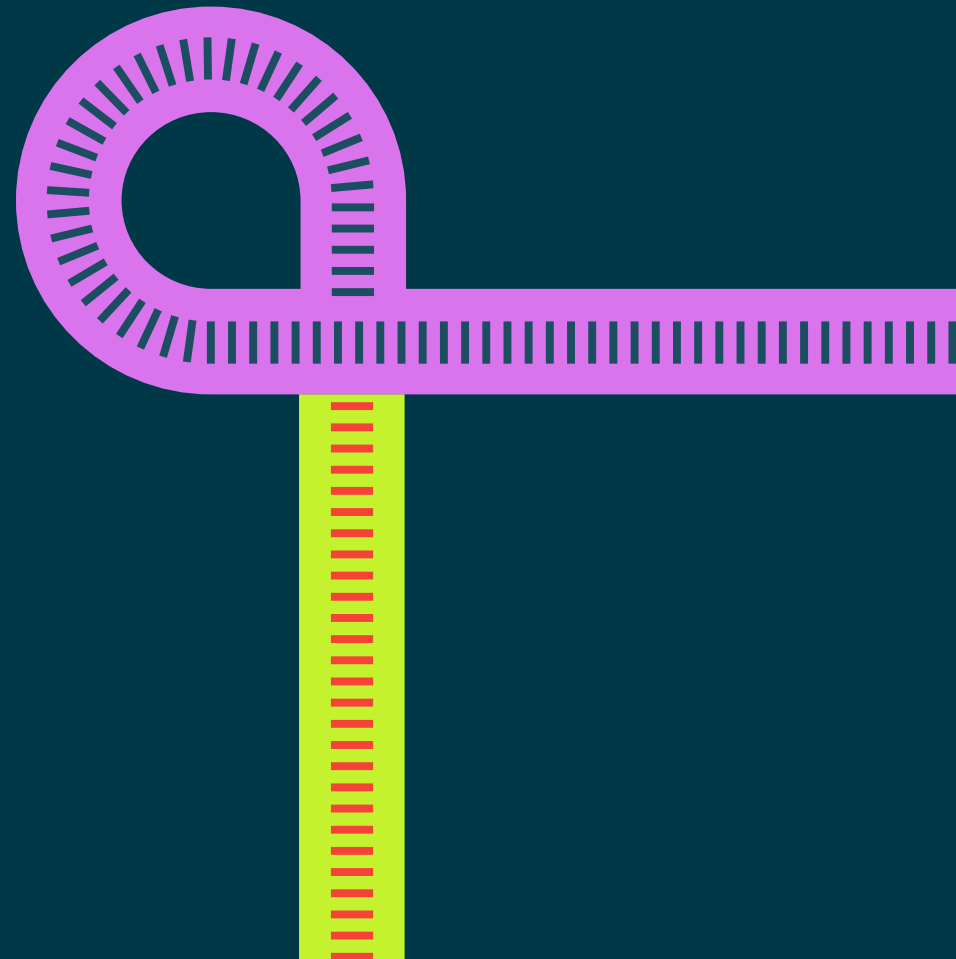
- Funders for LGBTQ Issues
- Global Philanthropy Project
- Human Rights Funders Network

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ENDNOTES



- 1 The Global Fund. *Global Fund Agreements Substantially Reduce the Price of First-line HIV Treatment to Below US\$45 a Year*. Press release. August 30, 2023. <https://www.theglobalfund.org/en/news/2023/2023-08-30-global-fund-agreements-substantially-reduce-price-first-line-hiv-treatment-below-usd45-a-year/>
- 2 N. C. McCann, T. H. Horn, E. P. Hyle, and R. P. Walensky. "HIV Antiretroviral Therapy Costs in the United States, 2012-2018." *JAMA Internal Medicine*. Vol. 180, Issue 4, 601-603. 2020. <https://doi.org/10.1001/jamainternmed.2019.7108>
- 3 A. Wexler, J. Kates, and E. Lief. *Donor Government Funding for HIV in Low- and Middle-Income Countries in 2022*. KFF. July 13, 2023. <https://www.kff.org/global-health-policy/report/donor-government-funding-for-hiv-in-low-and-middle-income-countries-in-2022/>
- 4 The Global Fund. *Advocacy Roadmap: 2023-2025*. September 2023. https://www.theglobalfund.org/media/13367/publication_advocacy-roadmap_report_en.pdf
- 5 2022 marks the first year we implemented a new methodology for handling historical data for this chart. Rather than updating historical data to the present year's exchange rate, to foster a particular type of comparison, we have opted to keep historical data in the exchange rate from the year the funding was granted. For this reason, totals in this chart may differ from previously published reports.
- 6 Regranting between funders tracked by FCAA was not removed for this table.
- 7 Gilead submitted their total grantmaking this year with the following addendum: "Gilead remains firmly committed to HIV philanthropy as demonstrated by its ongoing investments and grant funding. The timing of disbursements can impact Gilead's total giving allocations reported each year."
- 8 Many individual grants target multiple categories and populations. In those cases, the total amount of the grant is counted for each category. For example, the entire amount of a grant for retention in care would be counted toward both treatment (medical care) and social services (nonmedical case management), or a grant for transgender women is counted for both transgender populations and women and girls.



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