

FCAA RESOURCE TRACKING REPORT

Member Social Media Toolkit

On July 22, Funders Concerned About AIDS (FCAA) will release the 21st edition of *Philanthropy's Response to HIV and AIDS*—representing the most comprehensive study of HIV-related grantmaking. Help us raise awareness about the report and our continued fight against HIV by sharing with your networks.

[READ THE REPORT](#)

SHARING ON SOCIAL MEDIA

1. Follow FCAA on social media:

 @Funders Concerned About AIDS

 @Funders Concerned About AIDS

 @fcaaid

 @FCAA

2. Download the images to share

3. Use or personalize the sample posts

Help us make an impact during launch week. Post at least once on social media between **July 22-26** and tag FCAA in your posts. Consider tagging other partners in your network to amplify reach, or forward the report directly to a colleague.

SAMPLE POSTS

For LinkedIn, Facebook, or Instagram

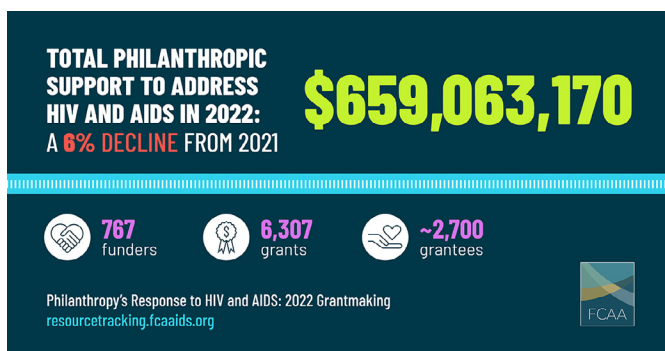
[Organization name] is proud to be a member of [Tag FCAA], the only membership organization dedicated to HIV-related grantmaking. FCAA just released the 21st edition of its resource tracking report, revealing that philanthropic funding for HIV is declining and that more support is needed in the fight against #HIV.

Join us in exploring the latest data, amplifying this important research, and fueling progress to end the epidemic > resourcetracking.fcaaid.org.




For X, LinkedIn, Facebook, or Instagram

We're proud to fund the #HIV response as a member of [Tag FCAA]. Read the 21st edition of their resource tracking report to learn how HIV-related #philanthropy is shifting and where support is still needed. Inaction is a choice we cannot afford. resourcetracking.fcaaid.org

IMAGES TO SHARE



TOTAL PHILANTHROPIC SUPPORT TO ADDRESS HIV AND AIDS IN 2022: **\$659,063,170**
A **6% DECLINE** FROM 2021

 **767** funders
 **6,307** grants
 **~2,700** grantees

Philanthropy's Response to HIV and AIDS: 2022 Grantmaking
resourcetracking.fcaaid.org



"If we don't invest now, the fight against HIV will grow more expensive, more pervasive, and more deadly over time, with the most marginalized communities paying the highest cost."

— Masen Davis (he/him),
Executive Director,
Funders Concerned About AIDS

Philanthropy's Response to HIV and AIDS:
2022 Grantmaking
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**Questions
or technical
difficulties?**

Please contact
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[DOWNLOAD THE IMAGES](#)